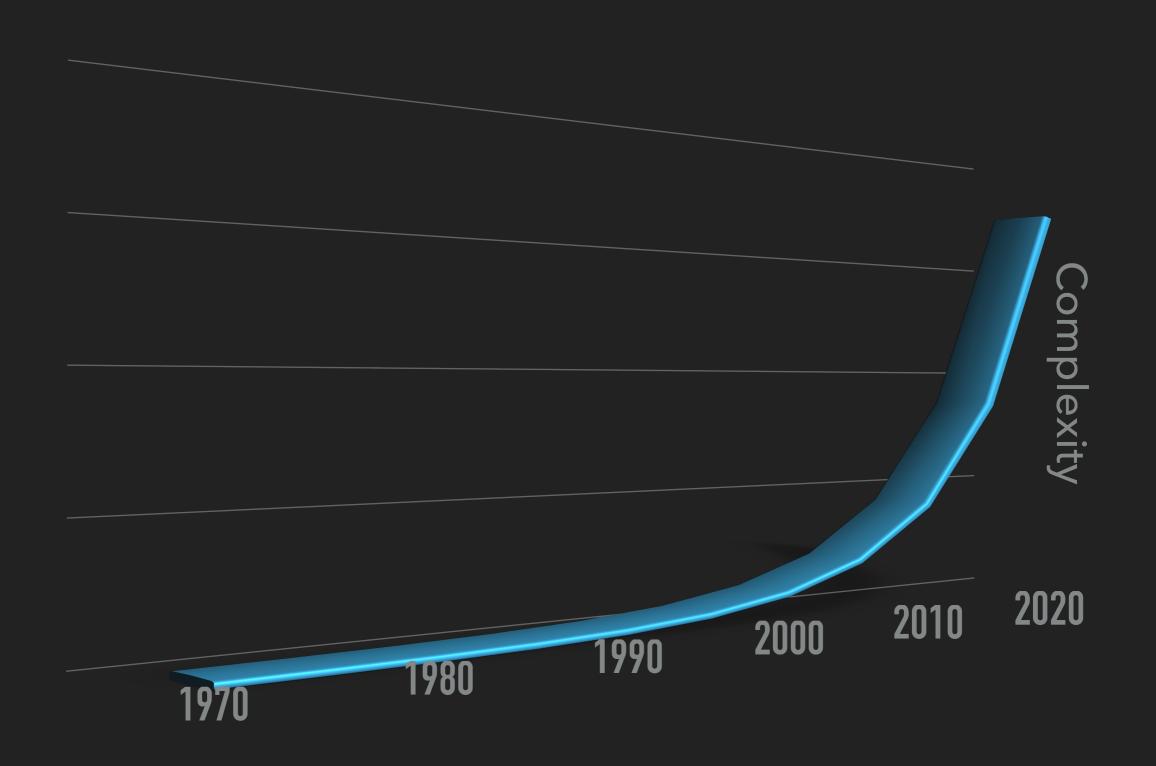
#### **IEEE RE CONFERENCE 2018**

# INTO THE UNKNOWN

# Complexity \( \neq \text{Complication} \)



## Complex

Unknown unknowns

**Probe-Sense-Respond** 

**Emergent Practice** 

# Complicated

Known unknowns

Sense-Analyse-Respond
Good Practice

### Chaotic

Unknowable unknowns

**Act-Sense-Respond** 

**Novel Practice** 

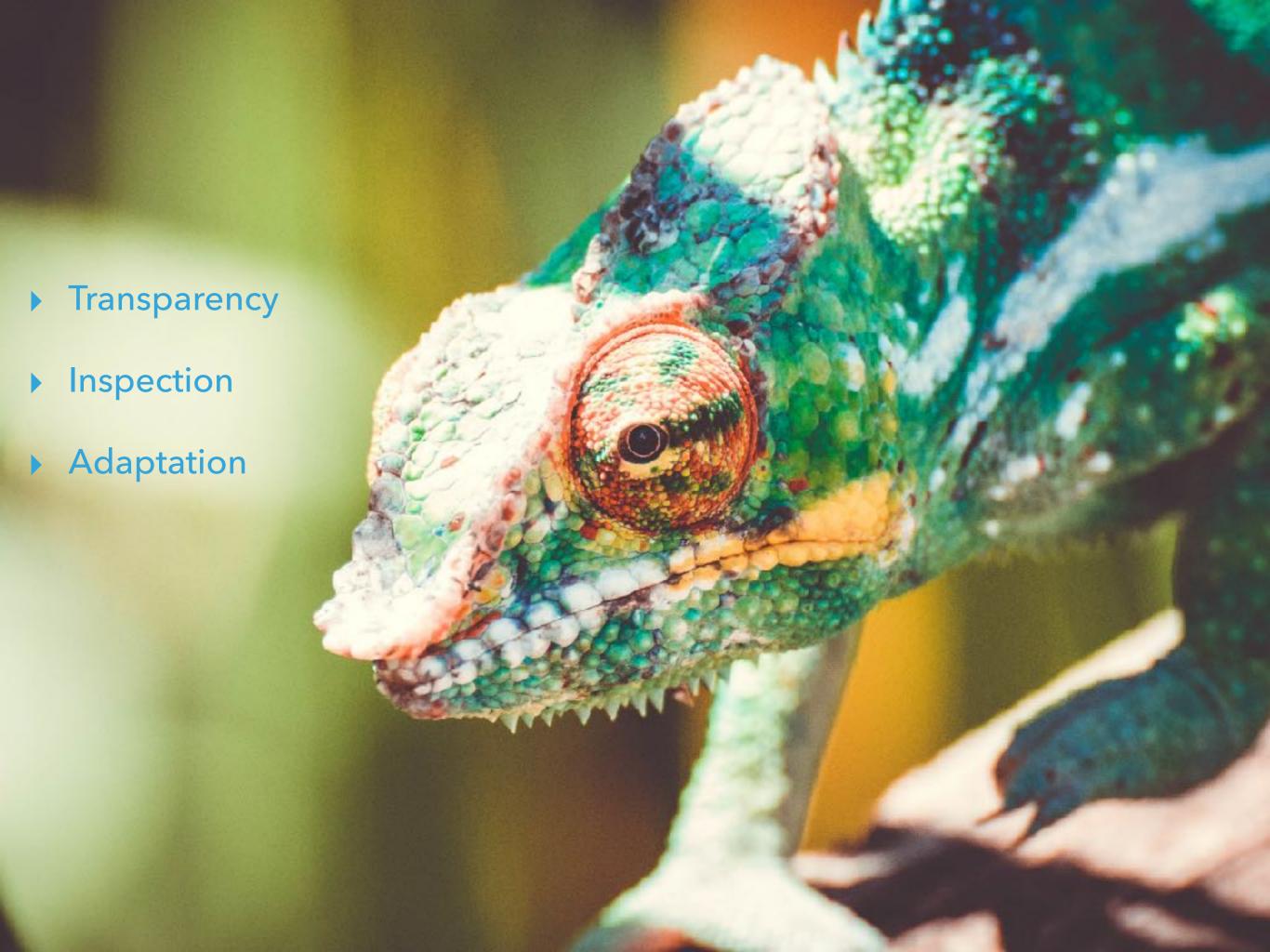
#### Obvious

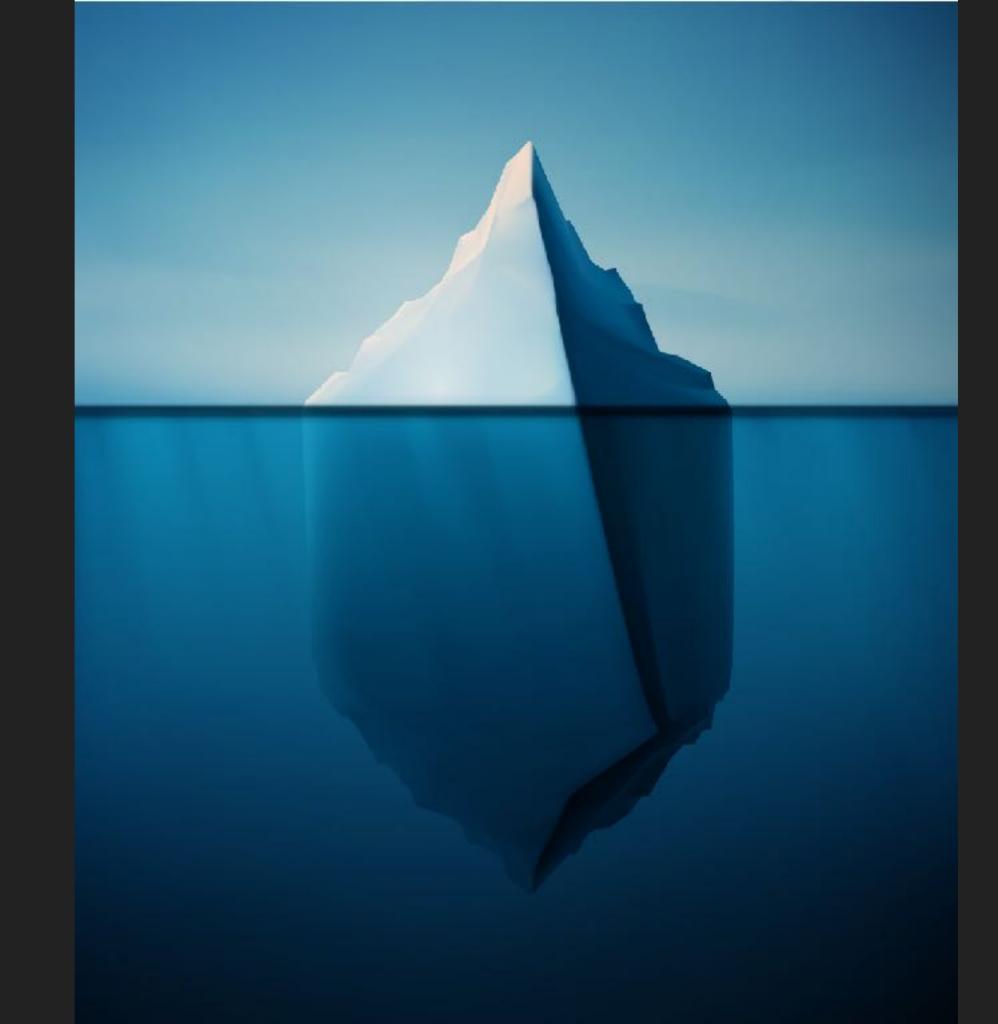
Known knowns

Sense-Categorise-Respond

**Best Practice** 

The Cynefin Framework by Dave Snowden.







#### INDUSTRIAL MANUFACTURING

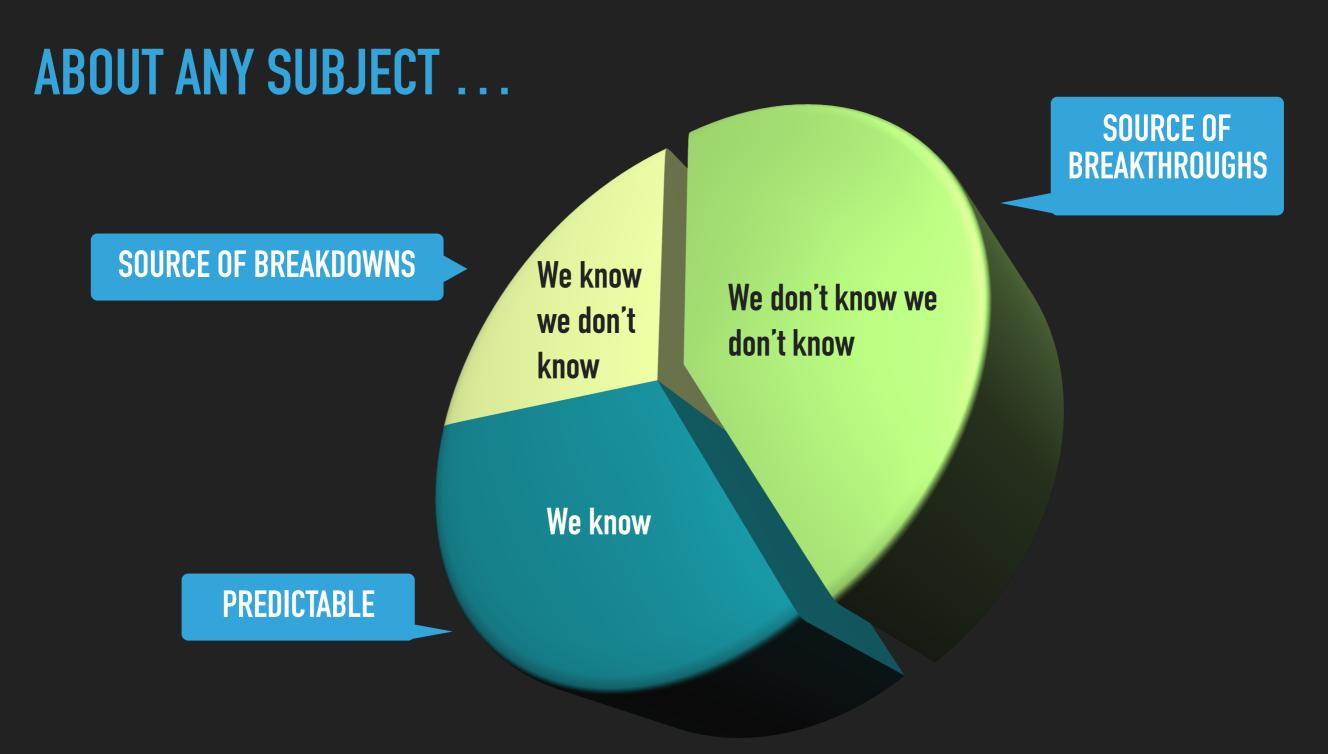
- Agile approach to design and testing based on customer-driven problems:
  - Apply X lbs/acre at 12.5 mph
  - Response time < Y secs</p>
  - Cleanout in < Z mins</p>
  - Existing chassis constraints
- Results in learning of design flaws a year in advance of status quo





"YOU SOLVE ONE PROBLEM,
AND THEN THE NEXT ONE. IF
YOU SOLVE ENOUGH
PROBLEMS YOU GET TO
COME HOME."

Mark Watney



"A New Model of Leadership" Aug 22, 2007, Allan L. Scherr and Michael C. Jensen

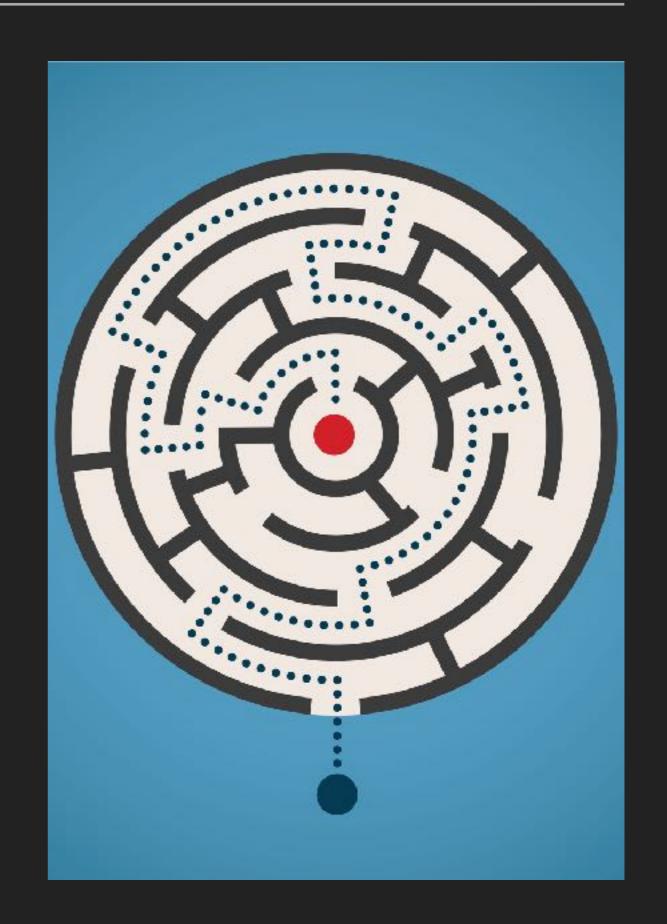
#### OIL AND GAS MEGA PROJECTS

- Engineering, procurement, construction of 3 NG processing plants
  - Reducing costs of delay
  - Iterative/incremental learning and execution towards exceeding predictable.
- Results in 10% under budget and online 30-180 days early



#### **ALIGN CULTURE WITH AGILITY**

- Focus requirements on value
- Challenging status quo
- Comfort with risk and ambiguity
- Trust and support
- Healthy conflict and debate
- A learning mindset



# "THE GREAT DISCOVERY THAT LAUNCHED THE SCIENTIFIC REVOLUTION WAS THE DISCOVERY THAT HUMANS DO NOT KNOW THE ANSWERS TO THEIR MOST IMPORTANT QUESTIONS."

Yuval Noah Harari





